



Sponsor IABC Nashville’s 2017 Music City Gold Pen Awards

IABC Nashville invites you to showcase your business to its members and guests from all industries by becoming a sponsorship partner of our annual awards ceremony. Align your business with the world’s most respected communications association by getting your company name and message in front of Middle Tennessee/Southern Kentucky business communicators and event attendees.

Here’s how you’ll benefit:

- Promote your product or service to a highly targeted audience of decision-makers and influencers
- Network with people from a variety of organizations for new talent, career opportunities, or business leads
- Build brand awareness among some of the Southeast’s best communications professionals
- Increase revenue by generating sales leads and driving traffic to your website
- Affiliate with the IABC brand, a global network of 13,000 members in more than 70 countries

	Gold Sponsor (1 sponsor limit)	Silver Sponsor (2 sponsor limit)	Bronze Sponsor (3 sponsor limit)
Cost	\$1000	\$600	\$300
Complimentary event tickets included (value of \$45/ticket)	4	3	2
Logo in all pre and post event marketing (emails, website, press releases, and social media)	Headline logo	Medium logo	Small logo
Recognition by event host during the awards ceremony	X	X	X
Ability to offer a door-prize giveaway to event guests	X	X	X
Ability to set up a booth (or table) at the event to showcase your business	X	X	
Receive list of attendee (contact name, company, title, email address)	X	X	
2-3 minutes to address the audience at the event and promote your business	X		
Reserved table at the event	X		
Recognized in all pre and post event marketing as the “presenting sponsor” (emails, website, press releases, and social media)	X		

Date: May 18, 2017

Time: 6:00 – 8:00 PM

Location: Noah Liff Opera Center Contact: Mike Machak at (615) 440-2814